

News Brief: Chicago Market and Design / Product Trends Panel

A panel discussion on “Trends in Design – Beyond 2009” will take place Thursday, September 24, 2009 at 1:00 p.m. during the 2009 International Casual Furniture and Accessories Market. The market show runs from September 21 to 24 at The Chicago Merchandise Mart, where 350 manufacturers from around the world will fill more than 350,000 square feet of exhibit space.

Sarah Kinbar, editor-in-chief of *Garden Design* magazine, Don Eberly, president and CEO of Eberly & Collard Public Relations, and other leading experts in the industry will discuss the latest trends in products and design. The panel will focus on furniture designs and styles, fabric trends, popular paint colors and finishes, plant and floral pairings, decorative containers, interior / exterior design trends, and more. The panel will also touch on how the green movement is affecting homeowners’ and designer’s choices, as well as discussion from Eberly regarding the firm’s focus group findings and study data pertaining to product and design trends.

Who: Attendees and trade industry media attending the 2009 International Casual Furniture and Accessories Market

When: Thursday, September 24, 2009 at 1:00 p.m. CDT

What: “Trends in Design – Beyond 2009” moderated by Sarah Kinbar, editor-in-chief of *Garden Design* magazine, with special panel presentation from Don Eberly, president / CEO of Eberly & Collard Public Relations

Where: Merchandise Mart Properties, Inc.
Suite 470, The Merchandise Mart
Chicago, IL 60654

Resources: For more information about the panel and market event, please visit www.casualmarket.com. To learn more about Don Eberly and Eberly & Collard Public Relations, log onto www.eberlycollardpr.com.

Media Contact: For questions or to RSVP with a media pass, please contact Eberly & Collard Public Relations at 404-574-2900, or email Leslie Kirk at lkirk@eberlycollardpr.com.

Note: If members of the media are unable to attend, information stemming from the event can be made available for article and photo coverage.

###

Notes for Editors, Reporters, and Other Members of the Media:

- *Members of the media and writers may seek supplemental information and advanced interviews by contacting Eberly & Collard Public Relations at the phone number and / or email address at the top of this release.*